**TEMPLATE  
Stakeholder Survey**

Use the following questions as a starting off point in developing your stakeholder survey. Consider what other information you would like to learn from your stakeholders. This might include information that supports marketing, or that helps you measure achievement of objectives you have for your event.

Ideally, copy and paste these questions into an online survey such as in [Surveymonkey](https://www.surveymonkey.com/) or [Google Forms](https://www.google.com/intl/en-GB/forms/about/).

**[Your Event] Stakeholder Survey**

The [Your Event] committee would like to thank you for supporting this year's event.   
  
To help improve and grow the event, we invite you to provide feedback on your experience via our quick survey.

**1. What was your involvement in [Your Event]?**

o Volunteer

o Performer

o Stallholder

o Supplier

o Other (please specify)

**2. How long have you been involved with [Your Event]?**

o This was my first year

o 2 years

o 3+ years

**3. How do you rate your involvement with [Your Event]?**

o Excellent

o Good

o Satisfactory

o Poor

**4. What went well at this year’s event?**

**5. What could we improve for next year’s event?**

**6. Do you have any feedback on the event’s sustainability, inclusion, or accessibility?**

**7. Are you considering to be involved with [Your Event] again in the future?**

o Yes

o No

o Maybe